

THE POOL GRANT

INFORMATION PACK, 2019

The Pool Grant is an initiative created by The POOL COLLECTIVE that provides \$10,000 and a year of mentorship to an emerging photographer for the fulfilment of a photographic project. At the end of a year the recipient will showcase the completed work at a solo exhibition during Head On Photo Festival.

Founded in 2009, The POOL COLLECTIVE's artists created The Pool Grant to support the development of emerging talent in the industry and have spent the past eight years acting as mentors to each year's recipient. The Pool Grant is a cornerstone of POOL's philosophy; POOL's artists believe it is essential to support the creative community by sharing their experience and resources in an impactful and tangible way.

KEY DATES

Submissions Open: 30 March 2018
Submissions Close: 30 April 2018, 11:59pm AEST
Submission Fee: \$20 AUD
*No late submissions will be accepted.

TO SUBMIT

Go to thepoolcollective.com/pool-grant
Follow us on Instagram and
Upload an image
Tag us & #ThePoolGrant2019 (yes, we check)

SUBMISSION GUIDELINES

Entrants must submit two PDF files:

1. *Written Submission*
Artist statement (150 words max) and proposal (300 words max) detailing your project and how you intend to realise it
2. *Visual Submission*
Samples of your photography (not necessarily related to your proposal)

Only one proposal can be submitted per photographer.

Since this is primarily a mentorship experience with Australia's leading photographers, we encourage applicants to submit proposals that allow for further development throughout the year, i.e. projects do not have to be near a state of completion at time of proposal.

All images submitted must have been conceptualised and created by the entrant.

You may not submit your proposal or any works related to the project to other grants or competitions while The Pool Grant submission is pending.

Eligibility

To be eligible to enter you must be an Australian or New Zealand resident, aged 18+ years and have less than 3 years of professional photography experience.

You will not be eligible to receive The Pool Grant if you have earned your primary income from photography for more than 3 years (determined on a case-by-case basis).

You are not required to have extensive photography experience; however, you will need sufficient technical skill to support your idea and complete the project successfully.

Digital Manipulation

Digital manipulation and composite imaging are permitted, but Recipient may not exhibit images that have been wholly computer generated or 3D illustrated.

GENERAL INFORMATION

Judging Criteria

Judging criteria will be based upon the artistic merit and originality of the written submission (supported by examples of entrants photographic work).

The judges are the POOL team, who will compile a shortlist between 3 & 5 photographers. The recipient of the grant is then chosen by an independent guest judge.

Announcement of Recipient

The Pool Grant 2019 recipient will be announced on Opening Night of The Pool Grant 2018 recipient's solo exhibition during Head On Photo Festival.

The Grant

You may use the grant money in whatever way is most beneficial to you during the year to help complete the project successfully.

Exhibition

The POOL team works year-round on promotion, marketing and sponsorships necessary to present The Pool Grant recipients with the opportunity to show their work to a wide audience.

POOL also manages production of the exhibition, including sourcing and covering venue expenses. The associated printing and framing costs of exhibiting are the responsibility of the recipient. See Benefits & Costs page for more details.

Copyright & Usage

Copyright of the photographs shall remain with the photographer at all times. The Pool Grant recipient agrees to allow his/her awarded images to advertise and promote The Pool Grant. Upon completion of your project, one piece of artwork from your series must be provided to POOL for inclusion in the POOL gallery.

For Updates

Like us on Facebook [@pool.collective](https://www.facebook.com/pool.collective)
Follow us on Instagram [@thepoolcollective](https://www.instagram.com/thepoolcollective)
More Info & FAQ [Visit our website](#)

TERMS & CONDITIONS

THE POOL GRANT 2019

Work to be Exhibited

- Recipient must have completed their project by the deadline one year from being awarded the grant.
- Recipient warrants that all works exhibited are original works created by Recipient, and that such works do not infringe any third party's copyright, other intellectual property rights, moral rights or rights to privacy, and are not defamatory or otherwise in breach of any law.
- Copyright in any works exhibited will remain the property of Recipient at all times.
- Any works from The Pool Grant 2019 project cannot be exhibited prior to The Pool Grant 2019 Exhibition.
- You may not submit your proposal or any works related to the project to other grants or competitions while The Pool Grant submission is pending.
- Digital manipulation and composite imaging are permitted, but Recipient may not exhibit images that have been wholly computer generated or 3D illustrated.

Promotion: Image Use

- POOL may use any image submitted to The Pool Grant for marketing and promotional purposes.
- Images may be reproduced in any marketing and promotion of The Pool Grant activities and be included on The POOL COLLECTIVE website and any other material in any media used in the promotion of the The Pool Grant, including supply to media outlets.
- The POOL COLLECTIVE will use its best endeavors to credit the photographer whenever their image is used and not to crop images unless approved by Recipient

Promotion: The POOL COLLECTIVE responsibilities

Pre-exhibition

- All marketing and promotional material for The Pool Grant 2019 Exhibition must be produced by The POOL COLLECTIVE under the guidance of Recipient
- Promote The Pool Grant 2019 exhibition through print, online and broadcast media and manage any enquiries/follow-up
- Create marketing and promotional assets for The Pool Grant 2019 Exhibition including invitations, press releases, exhibition statements, room notes, post cards and any other material used to promote the exhibition

Post-exhibition

- Maintain to the best of The POOL COLLECTIVE's ability a web post on thepoolcollective.com for the series and significant updates
- Manage any enquiries/follow-up

Promotion: Recipient responsibilities

Pre-exhibition

- Recipient must provide other material as may be requested for promotional purposes
- Coordinate with The POOL COLLECTIVE on promotional activities to align and maximise messaging
- Online promotion to include The POOL COLLECTIVE logo hyperlinked to The Pool Grant web page
- Social media to include mention and tag @ThePoolCollective #ThePoolGrant2019
- Any media appearances should be coordinated by The POOL COLLECTIVE
- Include acknowledgment of The Pool Grant, mentioning your exhibition is recipient of The Pool Grant 2019 verbally and in writing, in interviews, promotional pieces and at any events held at the exhibition venue under the guidance of Recipient

Post-exhibition

- Any marketing and promotion of the exhibited series after The Pool Grant 2019 Exhibition will be the responsibility of Recipient
- Include acknowledgment of The Pool Grant, mentioning your exhibition is recipient of The Pool Grant 2019 verbally and in writing, in interviews, promotional pieces and at any events held at the exhibition venue
- Include "The Pool Grant 2019 Recipient" with The POOL COLLECTIVE logo as provided by The POOL COLLECTIVE in any promotional material initiated by Recipient such as invitations, exhibition statements, room notes, postcards and any other material used to promote the exhibition
- Social media to include mention and tag @ThePoolCollective #ThePoolGrant2019

Exhibition

- Recipient should make their best possible effort to attend The Pool Grant 2018 & 2019 Exhibitions in Sydney and may be asked to speak about their project at the associated events
- The Pool Grant 2019 Recipient will be announced on the Opening Night Event of The Pool Grant 2018 Exhibition

Post Exhibition

- Recipient will provide one printed and framed work exhibited at The Pool Grant 2019 Exhibition for The POOL COLLECTIVE's standing collection of The Pool Grant recipients' works which may be exhibited in the future

Benefits & Costs

- Recipient and The POOL COLLECTIVE will contribute to exhibition & costs as detailed in Benefits & Costs page

BENEFITS & COSTS

THE POOL GRANT 2019

The Pool Grant recipients will receive the following benefits:

- \$10,000 to be used in whatever way is most beneficial during the year
- Project Development and mentoring: One year of unlimited access to POOL mentors who will help guide the creative process and offer suggestions and solutions in whatever capacity is most beneficial to the Recipient via face-to-face meetings, email, skype etc.
- Exhibition Promotion
 - Inclusion in the Head On Photo Festival Program
 - Design and implementation of print, online and social promotional materials such as eDMs, press releases, website posts, social media etc.
 - Distribution of promotional materials through POOL network and market outreach
- Exhibition Production
 - Sourcing and securing exhibition space
 - Exhibition curating input
 - Creating exhibition assets including invitations, exhibition statements, room notes, decals, post cards and any other materials used for the exhibition
 - Producing an Opening Night Event for exhibition
 - Organizing and managing exhibition bump-in and bump-out

Costs covered by The POOL COLLECTIVE:

- \$10,000 grant
- Exhibition space for a duration of 1 week with security (may be extended pending availability at the cost of recipient)
- Design and implementation of print, online and social promotional materials for exhibition and Opening Night Event
- Design of exhibition assets including invitations, exhibition statements, room notes, decals, post cards and any other materials used for the exhibition
- Printing, production and installation of exhibition assets such as exhibition statements, room notes, decals, post cards and any other materials used for the exhibition up to a value of \$1,000
- Opening Night Event staff including security, bar staff and door list manager
- Opening Night Event sponsorship for refreshments and related
- Opening Night Event bump-out and clean-up

Costs payable by Recipient:

- Associated printing, framing and installation costs of works
- Printing and installation of exhibition assets such as exhibition statements, room notes, decals, post cards and any other materials used for the exhibition on top of \$1,000 covered by The POOL COLLECTIVE
- Expenses related to accommodation and travel to Sydney
- Expenses related to transport and storage of series before and after bump-in and bump-out
- One framed print from the exhibition (Selected by The POOL COLLECTIVE) for The Pool Grant standing collection

Print Sales

- Recipients work with The POOL COLLECTIVE to offer prints for sale during the exhibition.
- The POOL COLLECTIVE will inform Recipient of any sale requests during the exhibition
- The POOL COLLECTIVE will not retain any commission of print sales during the exhibition
- The Recipient should supply a price list for The POOL COLLECTIVE, and may be advised by POOL team and mentors if desired
- Price list should include information regarding:
 - Pricing
 - Editions
 - Sizes
 - Print and paper information
- The Recipient will be responsible for production and delivery of prints sold during the exhibition
- The Recipient will be responsible for all print sales post-exhibition
- The POOL COLLECTIVE will inform Recipient of any sale inquiries post-exhibition